

Tech adoption regional bias



KEY:

- % OBLIVIOUS**
I don't tend to keep up-to-date with technology
- % RESIST CHANGE**
I'm only happy using the technology I'm familiar with
- % LATE ADOPTER**
I will only adopt new technologies when I have to
- % CLUED UP**
I'm as knowledgeable about these technologies as the next person
- % TECH SAVVY**
My friends tend to come to me if they have questions about technology

